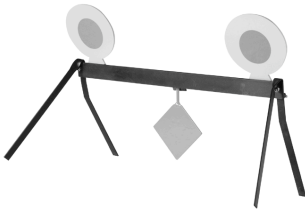


Rick Ranzinger
*Vice President of
Sales & Marketing*
1-860-632-2020 ext. 327

Elizabeth Friedmann
Graphic Designer
1-860-632-2020 ext. 334

For Release: Immediately
November 2007

**TargDot's new "Duelist™" Resetting Target
Offers Safe Rimfire Fun For More than One.**



TargDots - a Lyman Brand - has introduced "The Duelist", their newest rimfire target. Designed for rimfire ammunition, it allows two shooters to engage separate targets to see who is fastest. When one target plate is knocked down, the other plate is "locked" in the upright position. This unique feature of the Duelist assures that there is a clear-cut winner every time. To reset the targets for another "duel", a reset plate raises the fallen target when hit.

In addition, individual shooters can also use the "Duelist" Target as a resetting target for hours of practice without ever having to go down range to change targets. Constructed of heavy gauge steel, the target is designed to provide years of rimfire fun. A collection of stick-on aiming points and targets is included for extra fun.

The new TargDots "Duelist" Rimfire Target as well as all Lyman products and brands are available nationally through firearms and sporting goods retailers and mail order companies. Pachmayr, TacStar, Trius Traps, Butch's Gun Care, TargDots and A-Zoom Precision Snap Caps are all Lyman Brands.

For more information or to request Lyman's newest full line catalog online visit www.lymanproducts.com or contact:

Lyman Products Corporation
475 Smith Street
Middletown CT 06457
860-632-2020